

You either show up ready to work or you don't. Proto® tools do. They work in the darkest depths

of mines, the corrosive salt air off-shore, the sand-blasted battlefields of the Middle East.

They do it with toughness and in ways that make the job faster, more efficient, more doable.

**“THERE IS NO ASTERISK
NEXT TO**

When a worker pulls a Proto® tool from a belt or box and heads into the roughest duties on the

planet, that worker knows he's not alone. And that when he comes back, the job will be done right.



RELIABLE.”

PROTO



**“YOU LEARN REAL QUICK TO REACH
FOR WHAT’S**

PROTO

Getting a job right day-in and day-out demands strength. The physical strength to endure back-breaking work and grueling hours. The mental strength to focus on the task at hand when arctic cold numbs your fingers or a mechanical break down has the factory floor in a panic. And sheer tool strength, tools that won't snap, bend or bust when called to duty.

STRONG.”

Proto® tools are heat forged and nickel-plated. They are tested to thousands of cycles.

And they are proven — having done the job you're asking of them for decades. Literally.

You wouldn't step foot onto a factory floor, shaft elevator or scissor lift without the proper

Personal Protective Equipment.

Proto® is just as safety obsessed. Our tools are crafted to exacting standards to

perform their duties. They incorporate ergonomically designed handles for firm grips. They include

features that prevent wrenches from slipping off fastener heads. And our breadth of line means

**“TOOLS ARE PPE. SAME AS
THE HAT ON**

you can match the right tool to the task. Moreover, our safety team travels the country providing

quality information on proper tool inspection, maintenance and use.

Proto® understands that a job done right ends at the family dinner table or the local

watering hole, not a hospital.



MY HEAD.”

PROTO

Proto® tools have been on the job for more than 100 years, proving their worth on the line,
under the ground and in the field.

The automobiles Henry Ford rolled off his line, the dams erected during the
Great Depression, the mines and oil rigs that fueled our country's economic might, and the
wind turbines spinning above the prairie — these were built by hands holding Proto® tools.

**“ GRANDDAD WENT TO WORK WITH THE SAME TOOLS I DO.
COURSE HE WALKED**

Those hands passed their tools on, right along with their tough-minded work ethic and determination
for building products that achieve, perform and endure. It's a heritage we proudly live up to with
every tool we sell.



UPHILL, BOTH WAYS. ”

PROTO



“LAST I CHECKED, MY JOB WAS

MADE IN

PROTO

Loyalty to American made, makes sense. The highest quality tools in the world are made by American hands and have been for more than a century. At least that's what we believe at Proto®. Which is why the vast majority of Proto® tools are still designed, forged, stamped, plated, polished, calibrated and crafted in the USA.

AMERICA.”

Yes, our tools can cost a bit more because of it. But they meet or exceed industry specifications.

Oh, and they put Americans to work. Like you.