



**Gojo**  
**CHERRY GEL**  
**PUMICE HAND CLEANER**  
 NETTOYANT POUR LES MAINS AVEC  
 PUMICE DE POINTE À LA CERISE  
 LIMPIADOR DE MANOS DE GEL Y PUMISA  
 PORO DE CERISA

**Quickly cleans the toughest soils**  
 Nettoie rapidement les saletés les plus rebelles  
 Limpia rápidamente la suciedad más difícil

**Gojo**

PUSH



Dispensing systems  
 so *curiously cool*...

# People *can't wait* to use them!



And, naturally, the more people use them, the more likely they are to *keep their hands clean and healthy*.

That can translate into:

- **Less skin disease**
- **Less spreading of illness-causing germs**
- **Less absenteeism...**  
which can have a profound impact on the bottom line of your business!

## Dirty hands are the **pickpockets** of an otherwise healthy business.

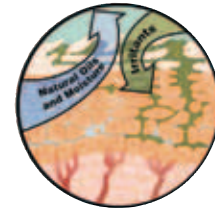


Skin disease is the leading cause of occupational illness.<sup>1</sup> Direct medical expenses for contact dermatitis alone are **more than \$1.4 billion**. And productivity losses are estimated to **add another**

**\$500 million** on top of that.<sup>2</sup> When your employees suffer with skin disease, your business winds up paying the price a number of ways:

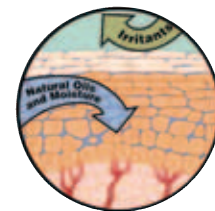
- Lost work time and absenteeism
- Lower productivity and efficiency
- Unskilled temporary labor & overtime
- Higher insurance premiums and Worker's Compensation costs

## Maintaining skin's natural protectiveness.



**Dry, damaged skin isn't just a cosmetic issue.** It's a symptom indicating that the skin's natural

protective barrier has been compromised. This permits natural oils and moisture to escape and lets outside irritants in, possibly entering the bloodstream and leading to infection.



**Healthy, well-conditioned skin** retains more moisture and is less likely to absorb and react to

incidental exposure to irritants. Our strategy is to use the mildest, most effective hand cleaner for each application, maintaining as much of the skin's natural barrier function as possible.

It's a DIRTY JOB,  
but someone has to do it.

Since all dirt is *not* created equal, you need options.

## KIND OF DIRTY?



### Get GOJO® DPX™.

With continued advancements in technology and processes, work environments are getting cleaner. But when hands do get dirty, workers want to remove light and medium soils without using overly aggressive solvents and abrasives. **Now they can.** With GOJO ECO SOY™ Foaming Hand Cleaner in the cool new DPX dispenser. The grit-free foaming action gently releases dirt and moderate soils from skin.

#### GOJO DPX Foam Soap Dispenser with GOJO ECO SOY Foaming Hand Cleaner

- Ideal for distribution, warehouse, labs, restrooms, and production areas
- Diamond-plate dispenser design connects with workers
- Cleaning powered by soy, a renewable, natural resource
- Invigorating fresh scent

## REALLY DIRTY?



### Get GOJO PRO™ TDX™.

Hands that get really dirty need an effective cleaner that won't tear up the skin. Like GOJO Cherry Gel Pumice Hand Cleaner in the upgraded PRO TDX dispenser. Gel-style hand cleaner quickly cleans heavy dirt, grease and oil. The advanced gel technology encapsulates pumice scrubbers and contains skin conditioners for a unique pH-balanced wash experience that leaves skin clean and feeling refreshed.

#### GOJO PRO TDX 2000 Dispenser with GOJO Cherry Gel Pumice Hand Cleaner

- Ideal for locker rooms, production, tool crib/rooms, clean-up sinks, maintenance areas
- Modern design with diamond-plate effect looks great in tough soils environments
- Gel formula clings to hands for easy cleaning
- Pleasant cherry fragrance eliminates soil odors without any lingering scent.



Healthy hands for the lives you touch.

GOJO®, the #1 brand of heavy duty hand cleaner.<sup>3</sup>

Description	Size	Order No.	Use Dispenser
<b>PRO™ TDX™ 5000 System</b>			
GOJO Cherry Gel Pumice Hand Cleaner Refill	5000 mL	7590-02	7500-01
<b>PRO TDX 2000 System</b>			
GOJO Cherry Gel Pumice Hand Cleaner Refill	2000 mL	7290-04	7200-01
GOJO Cherry Gel Pumice Hand Cleaner Starter Kit (1 Dispenser / 1 Refill)	2000 mL	7290-D2	—
<b>GOJO DPX™ Foam Soap System</b>			
GOJO ECO SOY™ Foaming Hand Cleaner Refill	2000 mL	5268-03	5254-06
GOJO ECO SOY Foaming Hand Cleaner Starter Kit (1 Dispenser / 1 Refill)	2000 mL	5268-D2	—

[www.GOJO.com](http://www.GOJO.com)

For more information on our complete line of skin care products for soil removal, general cleansing, skin conditioning and sanitizing, visit [www.GOJO.com](http://www.GOJO.com) or contact GOJO Customer Service at 1-800-321-9647.

1. Bureau of Labor Statistics, U.S. Department of Labor, December 2004.
2. The Lewin Group, Inc. 2005. The Burden of Skin Diseases. Prepared for The Society for Investigative Dermatology and The Academy of Dermatology Association.
3. Results based on Feb/March 2010 survey, administered by a third party where GOJO was not identified as sponsor of the research. Survey of 500 employees in U.S. and Canada in industries where tough soils are encountered. Survey respondents mentioned GOJO more than any other hand cleaner brand in unaided awareness.



Visit our website: [www.GOJO.com](http://www.GOJO.com)

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